

VIKTOR SHMYHLENKO

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GRAPHIC DESIGN / WEB DEVELOPER

Innovative Information Technology professional with expertise in Graphic Design and Web Design across a variety of industries, including: publishing, media, commercial, industrial, manufacturing, construction and small businesses. Complete life cycle development of website from original concept to publication. Key skills include design knowledge, production of graphics and media content, e-commerce and merchant solutions, structure of code and optimization techniques. Excellent technical and application support with quality assurance, validation procedures, product demonstration, client/end-user training and product line updates. Articulate with high attention to detail and a strong motivation to take ownership of each project. Creative skills include fluency of ideas, visualization and design. Client focused with a *passion for excellence and exceeding expectations*.

SOFTWARE

ADOBE PHOTOSHOP CS

ADOBE INDESIGN

ADOBE ILLUSTRATOR

COREL DRAW

FLASH MX

ADOBE DREAMWEAVER

LANGUAGES / SYSTEMS

PHP

HTML

CSS

XHTML

CANON EOS

IBM / MAC

DESIGN SKILLS

DIGITAL / FILM PHOTOGRAPHY

STUDIO PORTRAITS

STILL LIFE PHOTOGRAPHY

LIGHTING / ILLUMINATION

E-COMMERCE APPLICATIONS

DIGITAL MEDIA

KEY SKILLS VALUE

PROJECT MANAGEMENT – Proven ability to meet aggressive deadlines by understanding scope of project, allocating resources according to specifications and implementing design requests quickly.

DESIGN KNOWLEDGE – Qualified in design and editing of layouts and graphics for illustrations, full color magazines, logos and websites. Attributes include visual skills, image editing, arrangement of materials and aesthetic appeal targeting a broad client base.

WEBSITE DEVELOPMENT – Design, develop and implement websites for clients with creative insight and design engineering skills. Ability to connect with client, listen to their expectations and recommend dynamic solutions for their unique situation.

PROFESSIONAL PROFILE

DIES DIRECT AND PMA PHOTOMETALS - Phoenix, AZ • October 2008 - Present
POSITION: Web Designer / Graphic Designer

Combined graphic design expertise with web development skills to build websites and launch online sales for this dies and photo metal company. Implemented shopping cart solutions; updated web pages with new products and provided website maintenance and administration. Engineered new products using thin metal dies technology and utilized individual creativity for graphic design of photo metal products. Advanced photography concepts applied.

- Engineered website for optimal performance by verifying content, images, script and applications
- Conceptualized and produced graphic designs for packaging and trade shows
- Created dynamic photographs with studio equipment and lighting techniques for printed catalogs

INTEGRITY PRINTING AND PUBLISHING - Phoenix, AZ • May, 2010 - Present
POSITION (CONTRACT): Graphic Designer

Coordinated and produced a variety of graphics, products and services for publication in two magazines, "Arrowhead View Magazine" and "Moon Valley View Magazine". Provided graphic design and art direction for printed magazines and featured advertisements. Produced a range of photographs to represent the products of each client and customized artistic layout for insertion into the magazines.

- Directed and approved final layouts before production
- Applied advanced knowledge of layout principles and design concepts to achieve a competitive edge within a highly competitive publication industry
- Utilized creative, critical thinking abilities to harmonize size and arrangement of illustrative material

TECHNO-ART, LLC – Krivoy Rog, Ukraine • 2000 - 2008
POSITION: Engineer Programmer and Web/Graphic Designer

Lead Designer for this company specializing in silk screening. Utilized strong project management and analytical skills to create a range of technical design products for a broad clientele. Analyzed projects, prepared quotes and coordinated graphic production. Created and produced technical elements, including: logo development and design, art work and printed newsletters. Designed and developed web sites with content creation tools, management tools and digital media. Directed client meetings, provided status updates and maintained direct accountability from initial meeting to final delivery of product.

- Completed projects ahead of deadline by anticipating challenges and being pro-active
- Analyzed scope and specifications of each project and assigned developers according to their skill set
- Increased clientele by providing consistent quality work for existing clients, resulting in referrals; following up with business development leads and preparing project proposals



EDUCATION

Masters of Computer Science Degree, Computer Engineer
Krivoy Rog Technical University, Krivoy Rog, Ukraine

(The Foundation of International Service, Inc. has evaluated this diploma and determined its equivalency to that of an integrated Bachelor's/Master's Degree in Computer Systems Engineering from a regionally accredited college or university in the United States – Evaluation report available upon request)



AVAILABLE UPON REQUEST

PORTFOLIO • GRAPHIC DESIGN SAMPLES • MCS DEGREE EVALUATION REPORT • REFERENCES

EMPLOYER NOTE

- Work sponsorship required – Current sponsorship ends in 2011 -
- Available to relocate -